

DJ Prime Investments International Group Limited Circular Concerning

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PRIME INVESTMENTS INTERNATIONAL GROUP LIMITED

Explanatory Circular Concerning Related Party Transaction and Other Matters
(the "Circular")

The Shariah-compliant, PLUS-quoted, real estate investment company, Prime Investments International Group Limited (the "Company"), wishes to draw the market's and shareholders' attention to the content of the Circular dated 1 April 2011, which was posted the following day and is available as a downloadable PDF captioned "Circular; Meeting Notice" from the PLUS Markets website, and from the Company's website http://www.prime-holdings.com/images/uploads/pdf/Circular_-_Meeting_Note.pdf. The Circular, which is issued in accordance with the requirements of the law, the PLUS Rules for Issuers and Company's constitution, contains details of, and seeks shareholders' approval for, inter alia a related party transaction and a change of name.

Muin El-Saleh, MBA,

Director,

Dubai, 12 April 2012

This announcement has been made after due and careful enquiry; the directors of Prime accept responsibility for its content.

ENDS.

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END

(END) Dow Jones Newswires

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